FOR IMMEDIATE RELEASE:

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FREDERICKSBURG CHAMBER OF COMMERCE ANNOUNCES PARTICIPANT LINEUP FOR THE MUCH-ANTICIPATED FOOD & WINE FESTIVAL

August 20, 2024 - Fredericksburg, Texas – The Fredericksburg Chamber of Commerce is pleased to announce the participant lineup for the eagerly-awaited 2024 Fredericksburg Food & Wine Festival, set to take place this October and featuring over 75 local food and beverage purveyors. Alongside a staggering 45+ wineries, breweries and distilleries, nearly 30 of Texas' most seasoned hospitality experts will come together in the historic Marktplatz to produce one of the state's top food & beverage experiences, including hands-on culinary and beverage demo stages with award winning chefs and mixologists. Tickets for the festival were released earlier this month and include four badge tiers, with add-on experiences and additional festival features to be released in the coming weeks.

"This year's festival is slated to be our most immersive and engaging to-date, with an array of innovative and tantalizing experiences to amuse the palate," says Festival Producer Hayley Wakefield. The event offers a diverse lineup of happenings celebrating Texas Hill Country's culinary and winemaking traditions. Highlights include the Augusta Vin's VIP Lounge, Heath Sparkling Wine Garden, and Joanna's Market by Signor Vineyards, offering exclusive wine tastings, unique dining experiences and shopping. The Texas Wine Auction's Grand Tasting Pavilion raises funds for local causes, while the Uncork Texas Wine Beverage Demo Stage and Culinary Demo Stage provide interactive sessions with top industry experts. The festival also features a Distillery District, Beer Garden, and El Quincho Asador Argentino, a wood-fired outdoor kitchen by the team behind Revel Kitchen + Catering.

The culinary and creative forces behind Fredericksburg Cast Iron, Garrison Brothers Bourbon, Hill & Vine, and Eaker Barbeque have also joined together to create Burgers, Bourbon & Barbecue, an elevated Texas ranch-style lounge complete with live music and an Allen's Boots pop up that promises an unforgettable experience.

"We must attribute a great many thanks to our sponsors Augusta Vin Winery, Halter Ranch, Heath Sparkling Wines, Signor Vineyards and Garrison Brother Distillery for allowing the festival to grow and continue to champion Texas' amazing beverage and gastronomic culture," adds Fredericksburg Chamber of Commerce President/CEO Jim Mikula. "They have ensured that this event will be one for the books."

FULL LINEUP BELOW:

* Friday Street Dinner Participant, included in Weekender Badges

BEVERAGE AND CULINARY DEMO STAGE PARTICIPANTS:

- 1. Albert Hotel
- 2. Antonelli's Cheese
- 3. Becker Vineyards
- 4. Chase's Place
- 5. Dai Due (Jesse Griffiths)
- 6. Hill Country Herb Garden
- 7. Junebug's (Michael Fojtasek & Justin Spencer)
- 8. Leroy's Tex Mex Barbeque (Gus Beuershausen)
- 9. Mesquite at the Warehouse (Hunter Huffman)

CULINARY:

- 1. 1894 Ranch to Table
- 2. Alla Campagna
- 3. Belly Up Brew Pub
- 4. Brooke's Bubble Bar
- 5. Cafe Dimona

- 6. Caliche
- 7. Chase's Place
- 8. Eaker Barbeque
- 9. El Quincho
- 10. Fischer & Wieser
- 11. Fresh Pickens
- 12. Halter Ranch
- 13. Hill & Vine
- 14. Hye Thai
- 15. Leroy's Tex Mex BBQ
- 16. Mesquite at the Warehouse
- 17. Mystic Lobster Roll Company
- 18. Nury's On Main
- 19. Orobianco Italian Creamery + Ocotillo
- 20. Piccolina
- 21. Pontotoc Vineyard Picnic Table
- 22. Woerner Cafe

WINERIES:

- 1. Ab Astris Winery
- 2. Alexander Vineyards
- 3. Arch Ray Winery
- 4. Arrowhead Creek Vineyards
- 5. Augusta Vin*
- 6. Becker Vineyards
- 7. Carter Creek Winery
- 8. Covington Cellars
- 9. Cross Mountain Vineyards
- 10. Elisa Christopher Wines
- 11. Farmhouse Vineyards
- 12. Fat Ass Winery
- 13. Formando Vineyards
- 14. Grape Creek Vineyards
- 15. Halter Ranch
- 16. Heath Sparkling Wines*
- 17. Hilmy Cellars
- 18. Hye Cidery
- 19. Invention Vineyards
- 20. Lost Draw Cellars
- 21. Lost Oak Winery
- 22. Messina Hof Winery
- 23. Michael Ros Winery*
- 24. Pedernales Cellars
- 25. Perissos Vineyard and Winery
- 26. Pontotoc Vineyard Weingarten
- 27. Portree Cellars
- 28. Sarari Winery
- 29. Signor Vineyards
- 30. Texas Heritage Vineyard
- 31. Texas Wine Collective
- 32. Uplift Vineyard
- 33. Whatley Wines
- 34. William Chris Vineyards*
- 35. Wine for the People

BREWERIES AND DISTILLERIES:

- 1. Altstadt Brewery
- 2. Belly Up Brew Pub

- 3. Fat Ass Brewery
- 4. Fredericksburg Brewery5. Ogle Brewery
- 6. Old 290 Brewery
- 7. Desert Door
- 8. Dietz Distillery*
- 9. Dripping Springs Vodka
- 10. Garrison Brothers*
- 11. Paul Bee Distillery
- 12. Salvation Spirits
- 13. Surtierra Tequila
- 14. Tito's Handmade Vodka

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Supporting Assets:

Fredericksburg Food & Wine Festival Logos Teaser Video - Horizontal and Vertical by Side B Productions

<u>Photos + Social & Email Assets</u> (Photo credit: Nicolai McCrary)

About the Fredericksburg Chamber of Commerce:

The mission of the Fredericksburg Chamber of Commerce is to champion the Fredericksburg business community through collaboration, information and service. The Fredericksburg Chamber of Commerce proudly represents the diverse and growing business community of Gillespie County just like it has for 104 years.

About Fredericksburg Food and Wine Festival:

The Fredericksburg Food & Wine Festival is a non-profit organization that celebrates, showcases and nurtures our region's rich agricultural heritage, outstanding culinary experiences and award-winning wineries. Through their programs and events, they support charitable organizations in the Texas Hill Country, ensuring prosperity and innovation within the community.