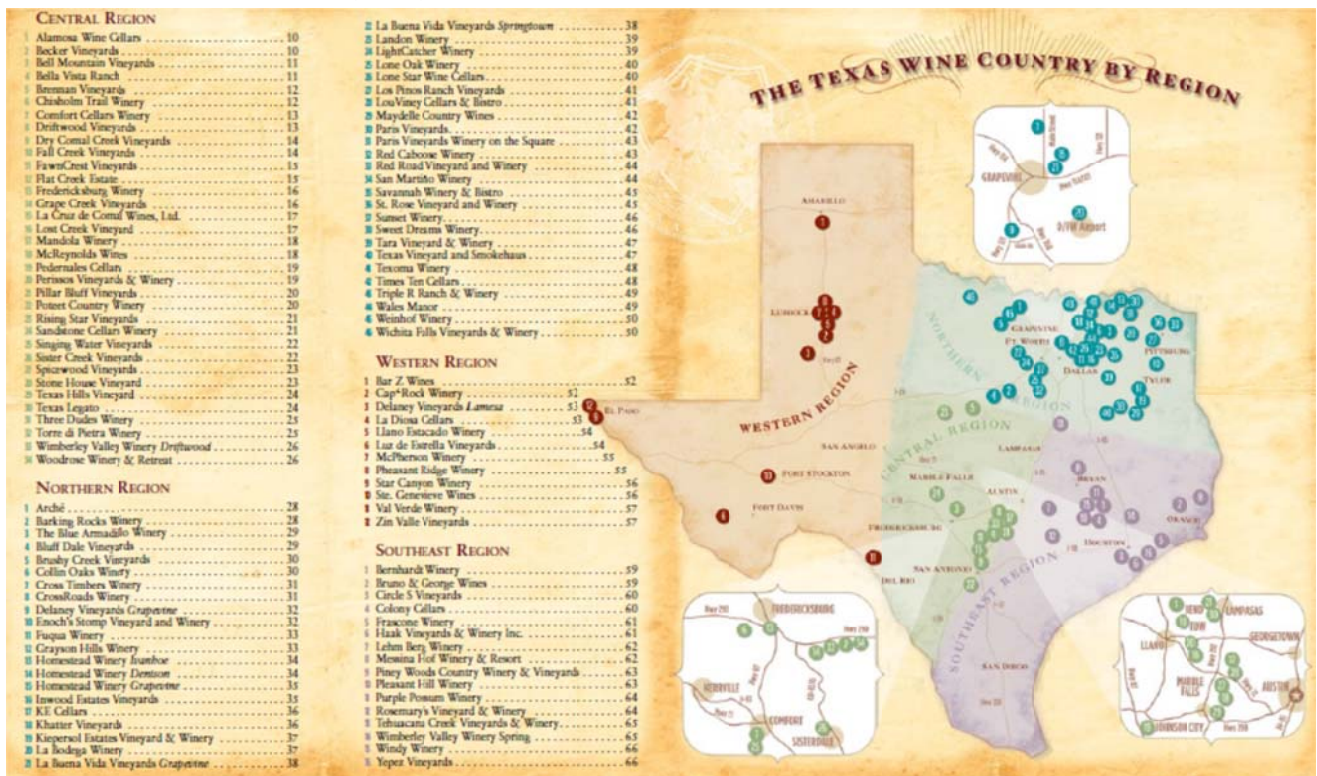


## TEXAS WINE FACTS

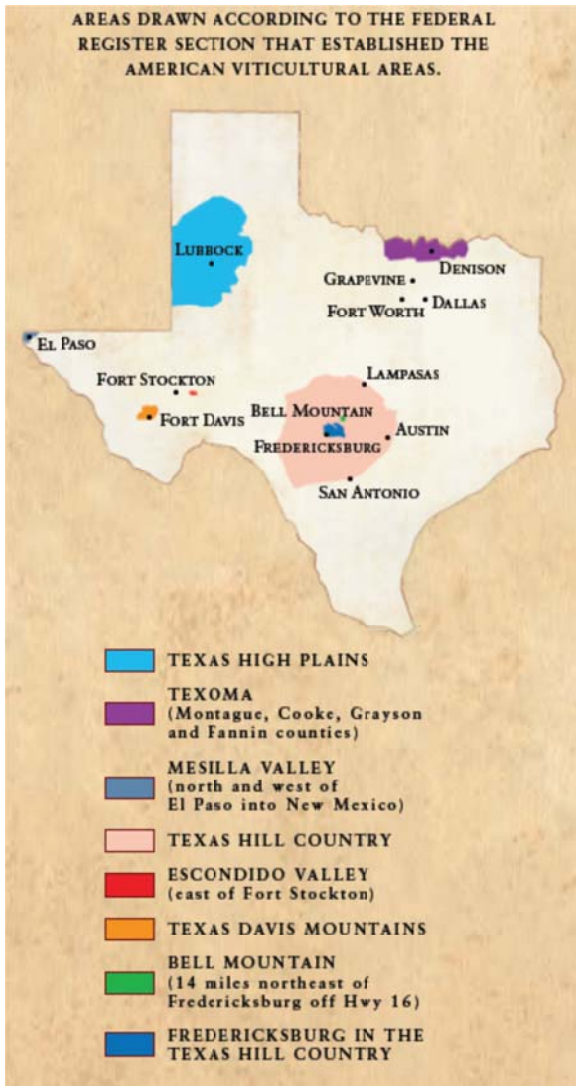
According to the Texas Wine and Grape Growers Association and Texas Tech's Wine Marketing Research Institute study from 2011:

1. Texas is America's No. 5 wine producer.
2. Texas is America's No. 7 wine grape producer.
3. The Total economic impact to the State of Texas from the wine and wine grape industry is \$1.7 billion.
4. An estimated 1.36 million tourists visited Texas wineries generating \$379.5 million in wine tourism expenditures (almost the same as Number 2 wine producing state Washington).
5. Wine grapes, their products and allied industries diversify local economies, create employment and generate new market opportunities in rural communities.
6. The number of full time jobs generated from the Texas wine industry is 10,756.
7. The current number of Texas wineries is more than 220 (source TABC) and the number of wine cases produced is 1.2 million.
8. The number of commercial growers is 315 and the number of grape-bearing acres stands at 3,300.
9. Taxes Paid in 2009: State and Local / Federal - \$78 million / \$96 million.

## TEXAS WINERIES BY REGION (2009)



Texas wineries are concentration in the Texas Hill Country and around the major urban centers of Houston, Dallas-Ft. Worth, San Antonio and Austin. Grape growing takes place around the state with many of the largest Texas vineyards residing in west Texas and on the Texas High Plains near Lubbock.



AMERICAN VITICULTURAL AREAS IN TEXAS

FOLLOW TEXAS WINERIES & VINEYARDS ON TWITTER  
<http://txwineover.com/2012/02/texas-wineries-and-vineyards-on-twitter/>

SOME IMPORTANT TEXAS GRAPE NAMES TO KNOW

Whites: Viognier, Vermentino, Roussanne, Muscat Canelli, Blanc Du Bois.

Reds: Tempranillo, Mourvèdre, Touriga Nacional, Syrah, Lenoir (Black Spanish)

TEXAS BLOGS:

VintageTexas – <http://vintagetexas.com/blog>

TXWineLover – <http://txwineover.com>

TXWineGeek – <http://txwinegeek.com>

The Wineslinger Chronicles – <http://wineslinger.net>

TEXAS WINE TRAILS



TXWINELOVER LIST OF WINE TRAILS

Cross Timbers Wine Trail –

<http://www.crosstimberswinetrail.com>

Dallas Wine Trail – <http://www.dallaswinetrail.com>

Dallas Town and Country Wine Trail –

<http://dallastownandcountrywinetrail.com>

Fredericksburg Wine Road 290 –

<http://www.wineroad290.com>

Grapevine Wine Trail –

<http://www.grapevinewinetrail.com>

Munson Wine Trail – <http://www.munsonwinetrail.com>

Piney Woods Wine Trail –

<http://www.pineywoodswinetrail.com>

Red River Wine Trail –

<http://www.redriverwinetrail.com>

San Gabriel Wine Trail –

<http://www.sangabrielwinetrail.com>

Texas Bluebonnet Wine Trail –

<http://www.texasbluebonnetwinetrail.com>

Texas Hill Country Wine Trail –

<http://www.texaswinetrail.com>

Way Out Wineries – <http://wayoutwineries.org>

TEXAS WINE TRAVEL SMARTPHONE APP

<http://txwinegeek.com/texas-wine-traveller/>

OTHER TEXAS WINE INFO AND RESOURCES

<http://www.gotexanwine.org/>

STARTING A VINEYARD IN TEXAS

<http://www.gotexanwine.org/pdfs/GrapeGrowersManual2008.pdf>

Overview of Estimated Vineyard Establishment Costs Per Acre	
Site Preparation and Planting Costs	\$4,400
Trellis Construction	\$3,500
Drip Irrigation Materials and Installation	\$1,300
Cultural Practices (Years 1-3)	\$1,800
<b>Total</b>	<b>\$11,000</b>