Dr. R. Keith Striegler is the Proprietor of Flint Ridge Winegrowing Services in Fayetteville, Ark. He received his B.S. and M.S. degrees in Food Science from the University of Arkansas, and his Ph.D. in Horticulture from Michigan State University. Striegler's professional experience includes working as a Research Scientist, Interim Director, and Julio R. Gallo Director's Chair at the Viticulture and Enology Research Center, California State University, Fresno; as an Extension Fruit Specialist for the Department of Horticulture, University of Arkansas; as Assistant Director-Viticulture and subsequently Director of the Mid-America Viticulture and Enology Center at Missouri State University; and as the Director and Viticulture Program Leader of the Institute for Continental Climate Viticulture and Enology at the University of Missouri. His research interests include cultivar and rootstock evaluation, vineyard mechanization, sustainable practices, and the influence of cultural practices on grape and wine composition. Striegler currently serves on the Board of Directors of the National Grape and Wine Initiative (NGWI); as Chair of the NGWI Outreach Committee; and as the National Clean Plant Network for Grapes Tier 2 Vice-Chair. Previously he served as the ASEV-ES Chair and on the Viticulture Consortium-East Regional Guidance Committee. Dr. Keith Striegler, Flint Ridge Wine Growing Services, 3088 North Quartz Drive, Fayetteville, AR 72704, Email: keith@flintridgewinegrowingservices.com, Phone: 479-879-2101